



## CSR Partnership Overview – RKM Foundation

RKM Foundation is a registered charitable trust (established 2014) focused on holistic community impact through animal welfare, education, health, environment, and social development programmes. We operate through a “**Seven Pillars of Hope**” model, with a permanent animal shelter as our anchor initiative.

This note provides a concise overview of our CSR compliance, flagship animal welfare opportunity, and how we typically structure partnerships with corporate organisations.

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### CSR COMPLIANCE

RKM Foundation is fully compliant with CSR and income tax regulations applicable to charitable organisations in India. Our registrations include:

- **80G Registration:** CITE80G9792014-152016-17 – 50% tax deduction for eligible donors
- **12A / 12AB Registration:** 47522
- **CSR Registration (MCA Form CSR-1):** CSR00089305
- **Section 135 Eligibility:** Companies Act 2013, Schedule VII aligned

These registrations enable us to serve as a CSR-eligible implementation partner for companies seeking Schedule VII-aligned, audit-ready programmes.

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### WHY PARTNER WITH RKM FOUNDATION

- **Proven Track Record** – Operating since 2014 with sustained programme delivery.
- **Lean & Efficient** – Volunteer-driven core team; no trustee salaries, with a strong focus on directing funds to programmes.
- **Transparent Governance** – Strong audit practices, utilisation certificates, and regular reporting to partners.
- **Customised & Flexible** – Programmes tailored to your CSR policy, geography, and thematic focus.
- **Employee Engagement** – Opportunities for volunteering and site visits, where feasible and appropriate.

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### FLAGSHIP CSR OPPORTUNITY: ANIMAL WELFARE SHELTER (SCHEDULE VII – ANIMAL WELFARE)

RKM Foundation is currently inviting CSR partners to support the completion and ongoing operations of its animal shelter, which provides a permanent home and medical care to rescued dogs and cats.

- **Project:** Animal Shelter Completion & Care for 30 Rescued Dogs and Cats
- **Location:** Thane, Maharashtra (tangible, visitable project)
- **Estimated Project Requirement: ₹7,00,000**
- **Use of Funds:** Infrastructure, veterinary care, food, vaccinations, and on-ground operations

- **Visibility:** On-site visits and optional recognition opportunities (as per partner CSR policy)

In addition to animal welfare, we design and implement **Schedule VII-aligned programmes** across education, healthcare, environment, and community development, delivered directly or through vetted partner NGOs, based on partner CSR objectives.

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## PARTNERSHIP PROCESS & DELIVERABLES

The following outlines how CSR partnerships with RKM Foundation are typically structured and what partners can expect as standard support.

### PARTNERSHIP PROCESS

- **Initial Consultation**  
Understanding CSR objectives, focus areas, preferred geographies, budgets, and reporting requirements.
- **Programme Design (1–2 weeks)**  
Development of a custom proposal aligned to the company’s CSR policy and goals, including scope, timelines, budgets, and high-level outcomes.
- **Documentation & MOU**  
Sharing of a straightforward agreement and completion of required legal and compliance documentation.
- **Implementation & Reporting**  
On-ground implementation of the programme, periodic updates, and a final impact report with supporting documents.

**Typical Timeline:** Partnerships are generally deployed within **2–6 weeks** from confirmation, depending on scope and due diligence requirements.

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## WHAT A PARTNERSHIP INCLUDES

For each CSR project, RKM Foundation can provide:

- Detailed programme proposal and budget breakdown
  - MOU and relevant legal/compliance documentation
  - Visual updates (photos, short videos, and progress notes) from the field
  - Periodic utilisation and progress reporting
  - Final impact summary (qualitative narrative and high-level quantitative indicators)
  - Site visit coordination for leadership and employee groups, where feasible
  - Structured employee volunteering opportunities, where relevant
  - Tax and compliance documentation, including 80G and CSR utilisation certificates
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## CONTACT

For CSR enquiries or additional information, organisations may contact:

### **RKM Foundation**

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We would be glad to explore how we can create meaningful and measurable impact together through a CSR partnership.